CREATING LIVEABLE URBAN ENVIRONMENTS

TRANSPORT CHOICE AND LIVEABLE COMMUNITIES TRAFINZ CONFERENCE 2014

15 SEPTEMBER 2014 RENDEZVOUS HOTEL

LUDO CAMPBELL-REID DESIGN CHAMPION AUCKLAND COUNCIL







CITIES IN TRANSFORMATION

LEE KUAN YEW WORLD CITY PRIZE





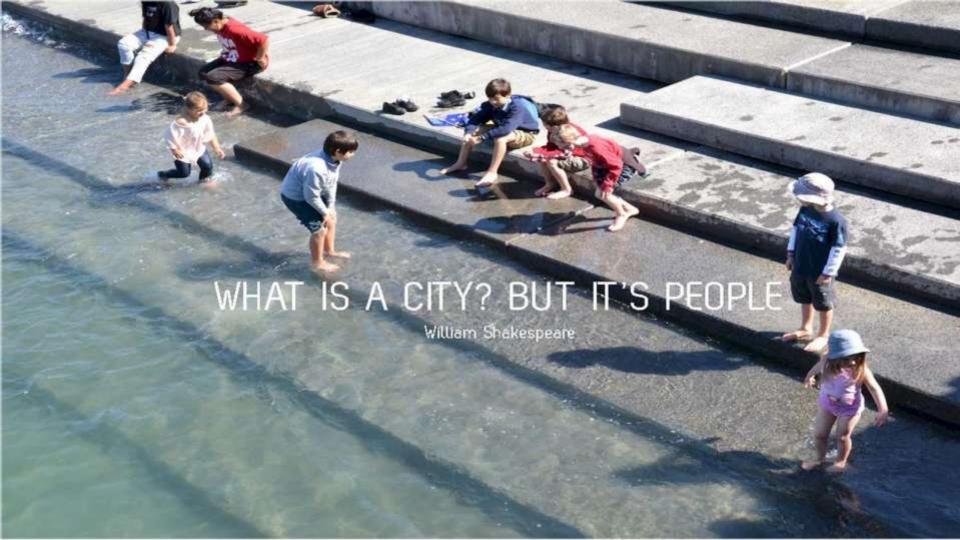
"An energised city is the place where creative, entrepreneurial, and forward-thinking people from every walk of life, every class, every lifestyle want to be."

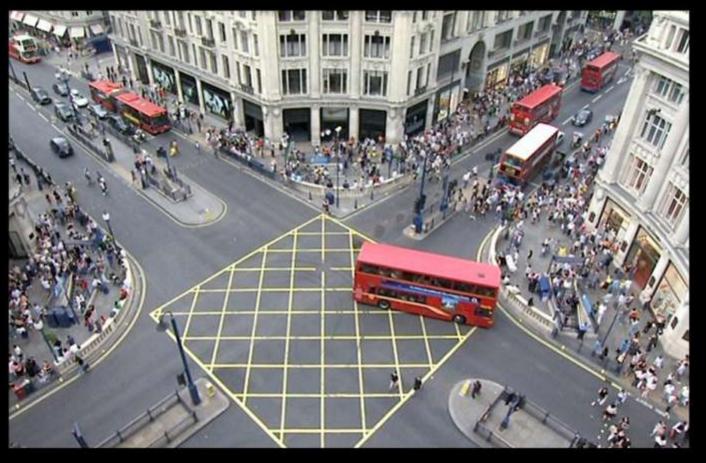
Professor Richard Florida Director, Martin Prosperity Institute, Rotman School of Management, University of Toronto











OXFORD CIRCUS



OXFORD CIRCUS

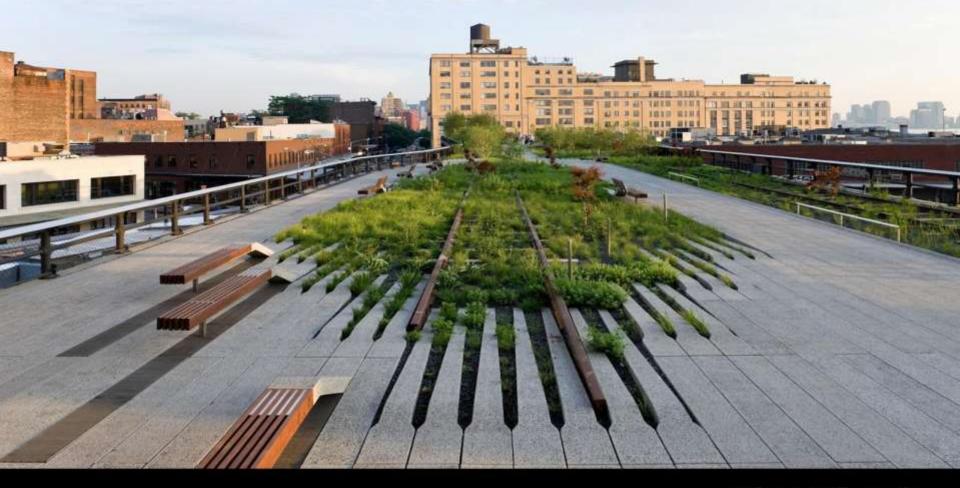


RIVER PROJECT; CHEONGGYECHEON



RIVER PROJECT; CHEONGGYECHEON





HIGH LINE; NYC









70%

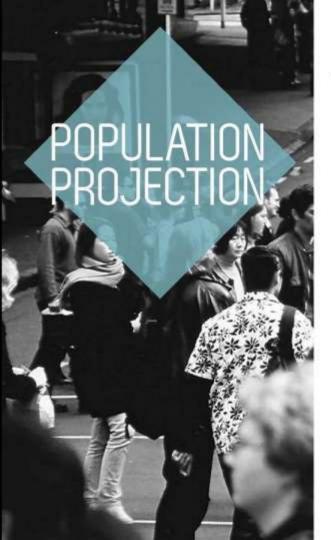
OF ALL INTERNATIONAL ARRIVALS TO NEW ZEALAND ARRIVE AT AUCKLAND INTERNATIONAL AIRPORT, 20KM FROM THE CITY CENTRE. 41%

OF ALL NEW ZEALAND TERTIARY STUDENTS STUDY IN AUCKLAND. 31%

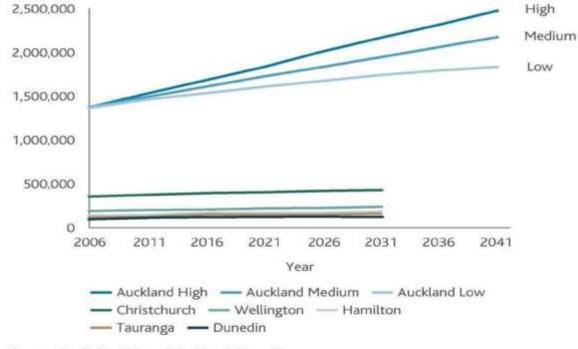
OF NEW ZEALAND'S REGION AND 32% OF ITS EMPLOYESS. \$60b

P.A. ECONOMIC OUTPUT.





AUCKLAND 2006-2041



Source: Statistics NZ and Auckland Council











Auckland Council

Te Kaunihera o Tāmaki Makaurau





Waitakere City Council

Te Taiao o Waitakere

MAYOR'S VISION

Creating the world's most liveable city

AUCKLAND PLAN

30-year vision and strategy for Auckland

LOCAL BOARD PLAN

3-Year plans of 21 Local Boards

UNITARY PLAN

Policies and rules to implement the Auckland Plan

PLACE-BASED PLANS

Spatial Plans for geographic areas of Local Board area plans, City Centre Masterplan, and Waterfront Plan

STRATEGIES

Examples: Econor Development Strategy, Waste Management & Minimisation Strategy

LONG-TERM PLAN

Council's 10-year plan and budget

LOCAL BOARD AGREEMENT

Annual budgets of 21 Local Boards

IMPLEMENTATION





WHAT IS A DESIGN LED CITY?

- A COLLABORATIVE PROCESS
- EMBEDS DESIGN INTO THE DNA AND CONSCIOUSNESS OF THE ORGANISATION (PLANS, POLICIES, PROJECTS + PEOPLE)
- EMPOWERS AND EXCITES PEOPLE/CITY CITIZENS
- RECOGNISES POWER OF DESIGN TO BRIDGE PROFESSIONAL AND POLITICAL DIVIDES
- RECOGNISES DISTINCTIVENESS OF TE ARANGA PRINCIPLES (INDIGENOUS CULTURE)
- BUILDS IN ADAPTABILITY AND RESILIENCE TO CHANGE/OPPORTUNITY
- NOT PRESCRIPTIVE BUT RECOGNISES CONTEXT AND SENSE OF PLACE



AUCKLAND'S DESIGN LED STRATEGY

- LEADERSHIP: SET CLEAR VISION FROM TOP.
- CHAMPIONS: ESTABLISH CHAMPIONS (POLITICAL + STAFF)
- EXPERTS: APPOINT A WORLD CLASS TEAM (40+)
- POLICY DECISION MAKING FRAMEWORK: RULES, PRINCIPLES (TE ARANGA)
- REVIEW: COUNCIL PROJECTS (MPDRT) PRIVATE DEVELOPMENT (AUDP)
- CONSCIOUSNESS: 'AUCKLAND CONVERSATIONS', ENGAGE MEDIA, INSPIRE
- ENABLING: WORK WITH PRIVATE AND COMMUNITY SECTOR/ ADM (COPRODUCE 'HOW TO' GUIDE)
- CHALLENGE: MODEL, MONITOR AND BENCHMARK (GEHL, PLS, CCTV, BEFORE + AFTER).



AUCKLAND CONVERSATIONS

60 SPEAKERS 80,000 ATTENDEES

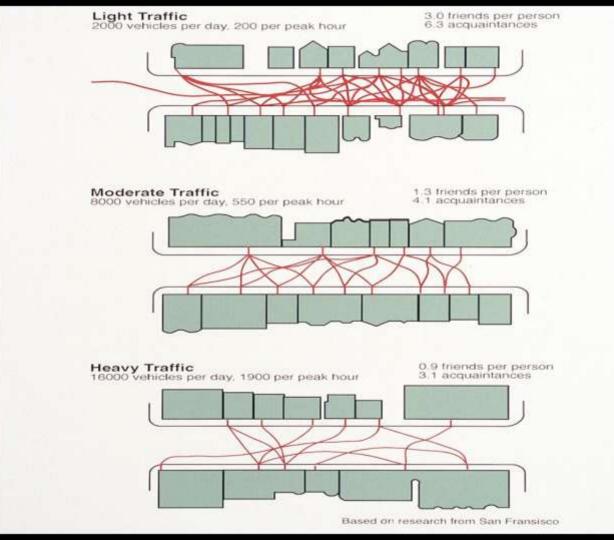




"What is the first thing an infant wants to do and the last thing an older person wants to give up?"









Each additional hour spent in a car per day was associated with a 6% increase in the likelihood of obesity

Each additional kilometre walked per day was associated with a 4.8% reduction in the Repelenbiging inesulydesac AJPM American Journal of Preventative envisionments weigh on Arverage and Schmid (2004) more than those living in connected













439%

INCREASE IN HOSPITALITY SPENDING

91%

USERS WERE COMPLIMENTARY ABOUT THE CHANGE 97%

WILL USE THE AREA AS OFTEN OR MORE THAN BEFORE

THE FORT STREET AREA

AFTER





























































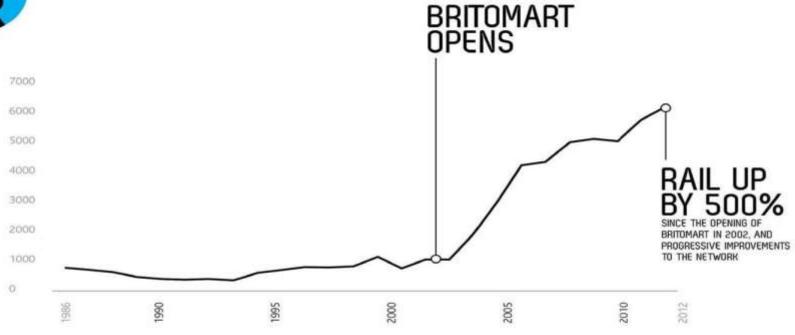








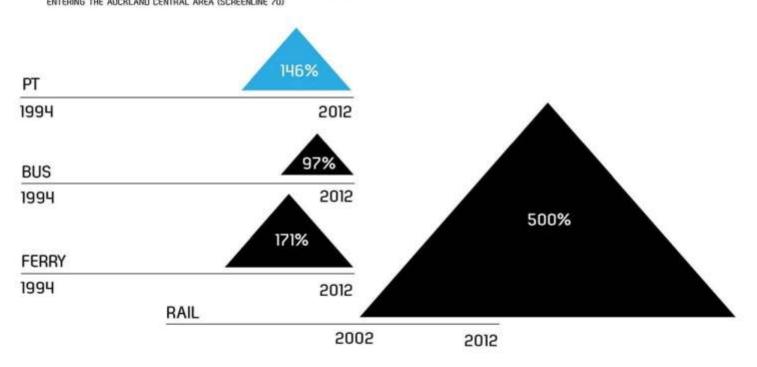




THE GROWTH OF RAIL

TOTAL PEAK RAIL PATRONAGE (7AM-9AM) INTO THE CITY CENTRE SINCE 1986

THE CENTRAL AREA PASSENGER TRANSPORT SURVEY. UNDERTAKEN ANNUALLY SINCE 1986, FOCUSES ON BUS, TRAIN AND FERRY PASSENGERS ENTERING THE AUCKLAND CENTRAL AREA (SCREENLINE 70)



u

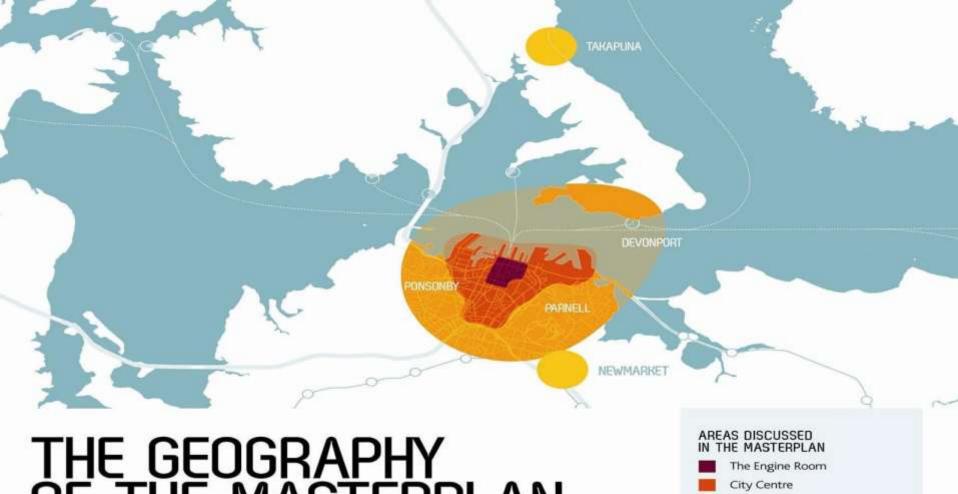
WHAT THE F***? THIS ISN'T AUCKLAND. HOW DID THIS HAPPEN TO MY TOWN SO FAST?

NAT CHESHIRE, CHESHIRE ARCHITECTS

SO WHERE TO NEXT? CHAPTER 2: 'STRATEGY IN ACTION'







THE GEOGRAPHY OF THE MASTERPLAN

Supporting Centres

City Fringe

The Strategy: EIGHT TRANSFORMATIONAL MOVES

















03 04 05 06

HARBOUR EDGE STITCH

- uniting the waterfront with the city centre

EAST-WEST STITCH

- connecting the western edge of the city to the centre

THE ENGINE ROOM

- Oueen Street valley, the CBD and retail district

INNOVATION CRADLE

- nurturing the innovation and learning cradle

CITY RAIL LINK

- new public transport stations and development opportunities at Karangahape Road, Newton

THE GREEN LINK

- connecting Victoria Park, Albert Park and Auckland Domain with the waterfront as part of a blue-green network

CITY TO THE VILLAGES

- connecting the city and the fringe

WATER CITY

- revitalising the waterfront

Tourism, Events and Economic Development

Waterfront Auckland

Council Property Transport

Auckland Auckland





HARBOUR EDGE STITCH

Uniting the Waterfront with the City Centre



QUAY STREET - EXISTING



QUAY STREET - POTENTIAL



THE ENGINE ROOM

Queen Street Valley, the CBD and Retail District











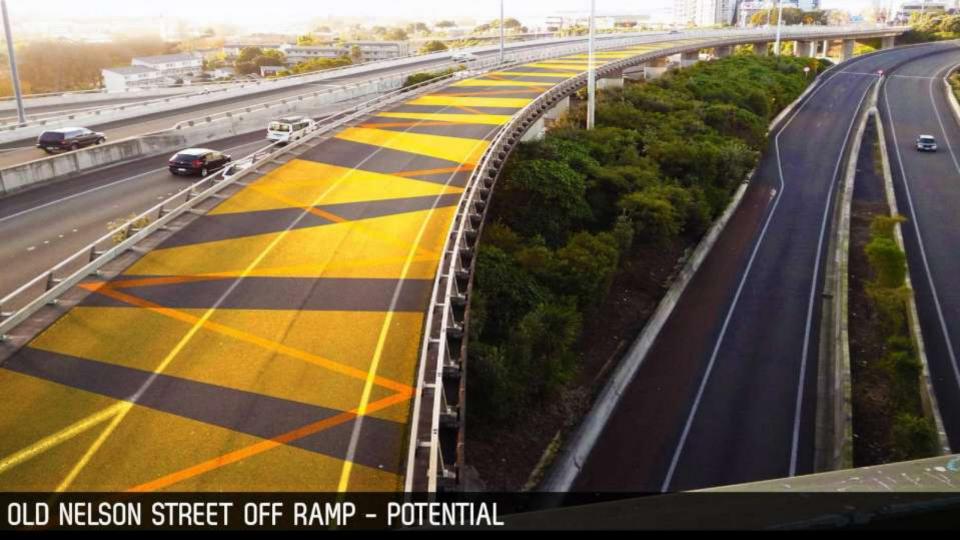


VICTORIA STREET LINEAR PARK - BEFORE















WATERFRONT GOALS

To achieve this vision and promote a balance of sustainability, resilience and productivity. Waterfront Auckland has set five goals for Auckland's waterfront to be advanced by bold leadership.



A resilient place where integrated systems and innovative approaches are taken to enhance the marine and natural ecosystems, conserve natural resources, minimise environmental impacts, reduce waste, build sustainably and respond to climate change.



A place for all Aucklanders and visitors to Auckland, a destination that is recognised for its outstanding design and architecture, natural environmental quality, public spaces, recreational opportunities, facilities and events: a place where we protect and express our cultural heritage and history, and celebrate our great achievements as a city and nation.







Wynywst Quarter



Attracts high-value, innovative, creative and green businesses and investment to achieve a significant lift in productivity, a place for authentic and gritty waterfront activities: the marine and fishing industries, water transport and port activities.



A place that is highly accessible, easy to get to and to move around in, where people feel connected to the wider city and beyond by improved pedestrian and cycling linkages, fast, frequent and low-impact passenger transport, state-of-the-art telecommunications and through supportive community and business networks.



The location of leading sustainable urban transformation and renewal in Auckland; the most liveable New Zealand central city urban community; a vibrant mix of residents, workers, visitors and activities. A welcoming and resilient neighbourhood that is safe, diverse and attractive, with plentiful open space and access to local services and facilities.



Enling industry, Wymyard Quarter



Wympard Crossing, Wympard Quarter



Latitude 37 apartments, Vladucz Harbour



SDF - STRATEGIES







JELLICOE STREET - BEFORE & AFTER



JELLICOE STREET PRECINCT - As it was

JELLICOE STREET PRECINCT - Today





LEVERAGING THE PUBLIC INVESTMENT TO DATE

Wynyard Quarter Investment to June 2012 (\$m, actual)



Council Investment
 Private Investment









WHAT'S COMING NEXT ON THE WATERFRONT? PUBLIC /PRIVATE PARTNERSHIPS













4:00 AM Friday Jun 19, 2009



Editorial: Shared streets fine if balance can be struck

Inner-city street designers spend a good deal of time and effort trying to reconcile pedestrians and cars. Streets may be reduced to service lanes, footpaths widened, crossings broadened, parking bays provided, cafe tables permitted and public furniture artfully placed. But it seldom works to even the designers' satisfaction for very long. Every few years they tear up the paving and try a new layout.

Now the Auckland City Council's urban design group have proposed something entirely different: rather than try to separate people and cars, they suggest, let them mingle. To that end, the council's transport committee has agreed to remove footpaths and car-parking spaces from a number of narrow streets in the inner city and allow pedestrians to stroll in the traffic.







HOW DO YOU FEEL ABOUT AUCKLAND COMPARED TO TEN YEARS AGO?

ALL OF A SUDDEN, PEOPLE AREN'T JUST TALKING ABOUT A BETTER PLACE. THEY'RE DISCOVERING ONE EVERY DAY THEY WALK OUT THE DOOR."

"IT'S WEIRD FOR ME TO ADMIT THAT IT WAS A SPORTING EVENT THAT MADE ME FEEL DIFFERENT ABOUT AUCKLAND"

47% MORE PROUD

"I HAVE SEEN IN MY LIFE AT 72, THE CREATION OF THE BEGINNING OF A GREAT CITY" "THERE'S A HEART STARTING TO FORM IN AUCKLAND. AN AESTHETIC AND PHILOSOPHY THAT AUCKLAND'S EMBRACED."

AK2:THE COMING OF AGE OF A NEW AUCKLAND JAMES HURMAN, PRINICPAL, PREVIOUSLY UNAVAILABLE





THE WORLD'S LOOKING AT AUCKLAND SAYING 'I LIKE YOUR PANTS'

JAQUIE BROWN, MEDIA PERSONALITY

"Successful urbanity is achieved by a multitude of small projects and one great ambition"

Renzo Piano

