

Survey results for Trafinz Conference 2014

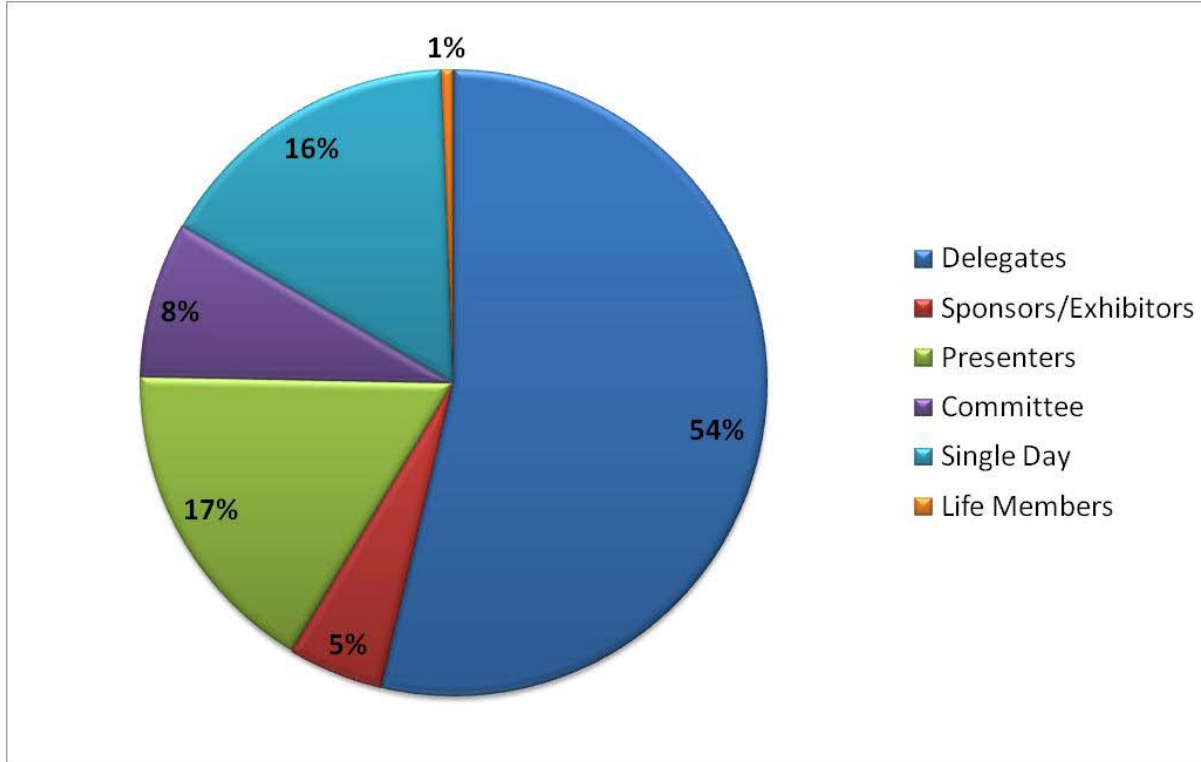


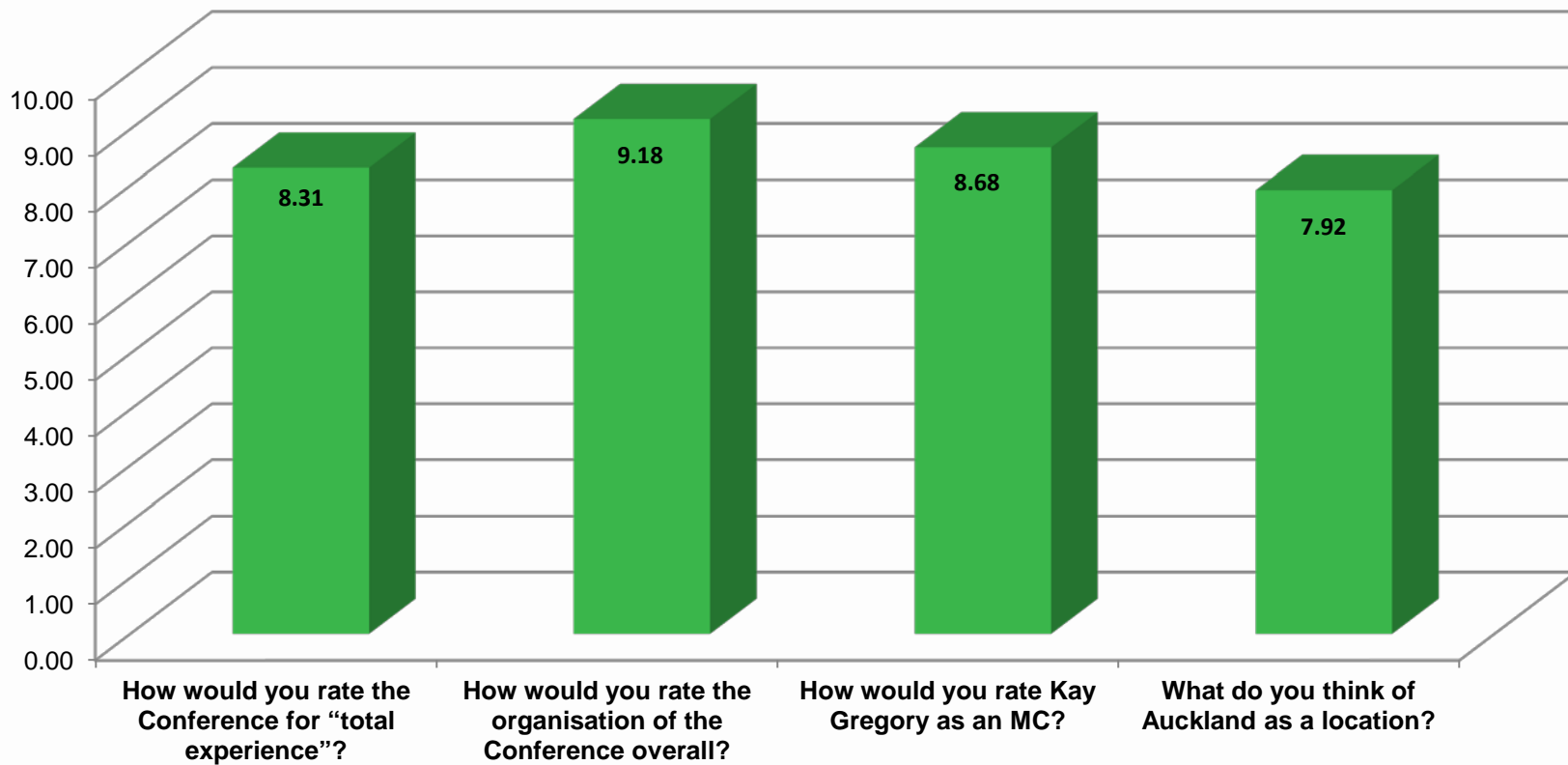
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Attendee breakdown





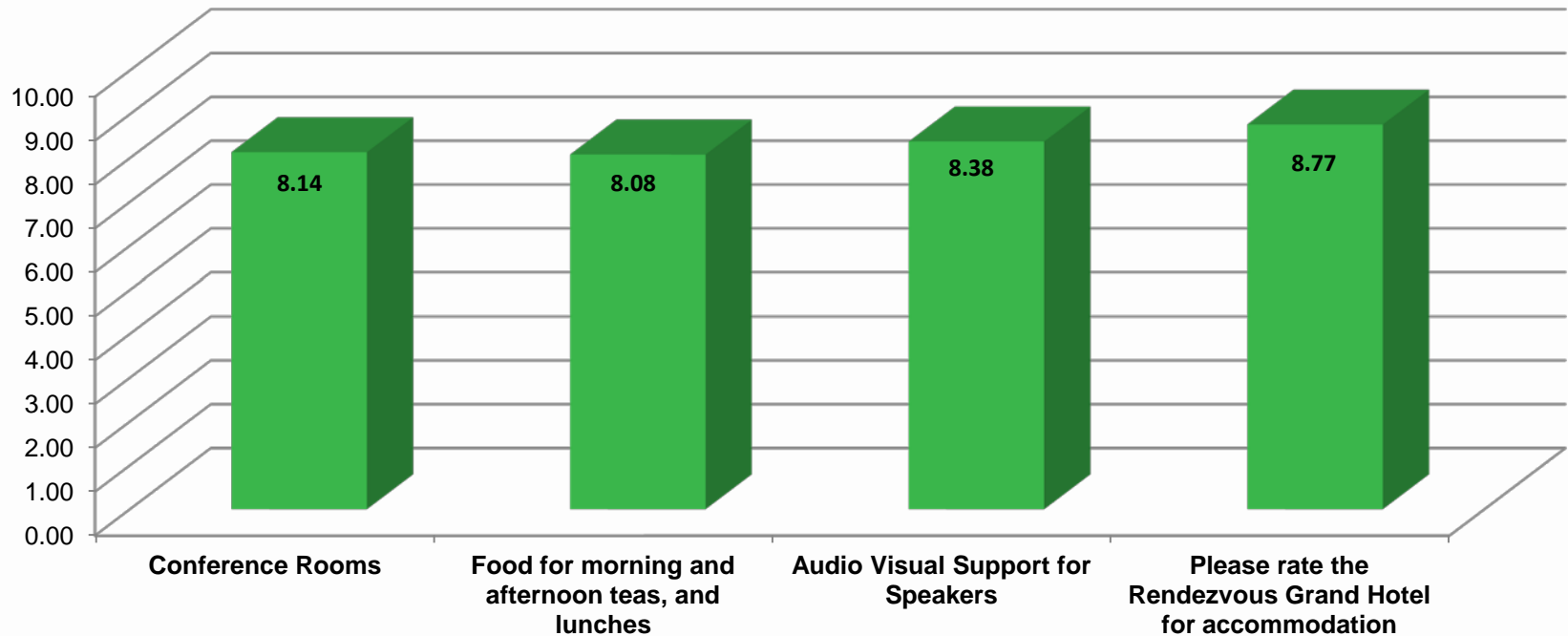
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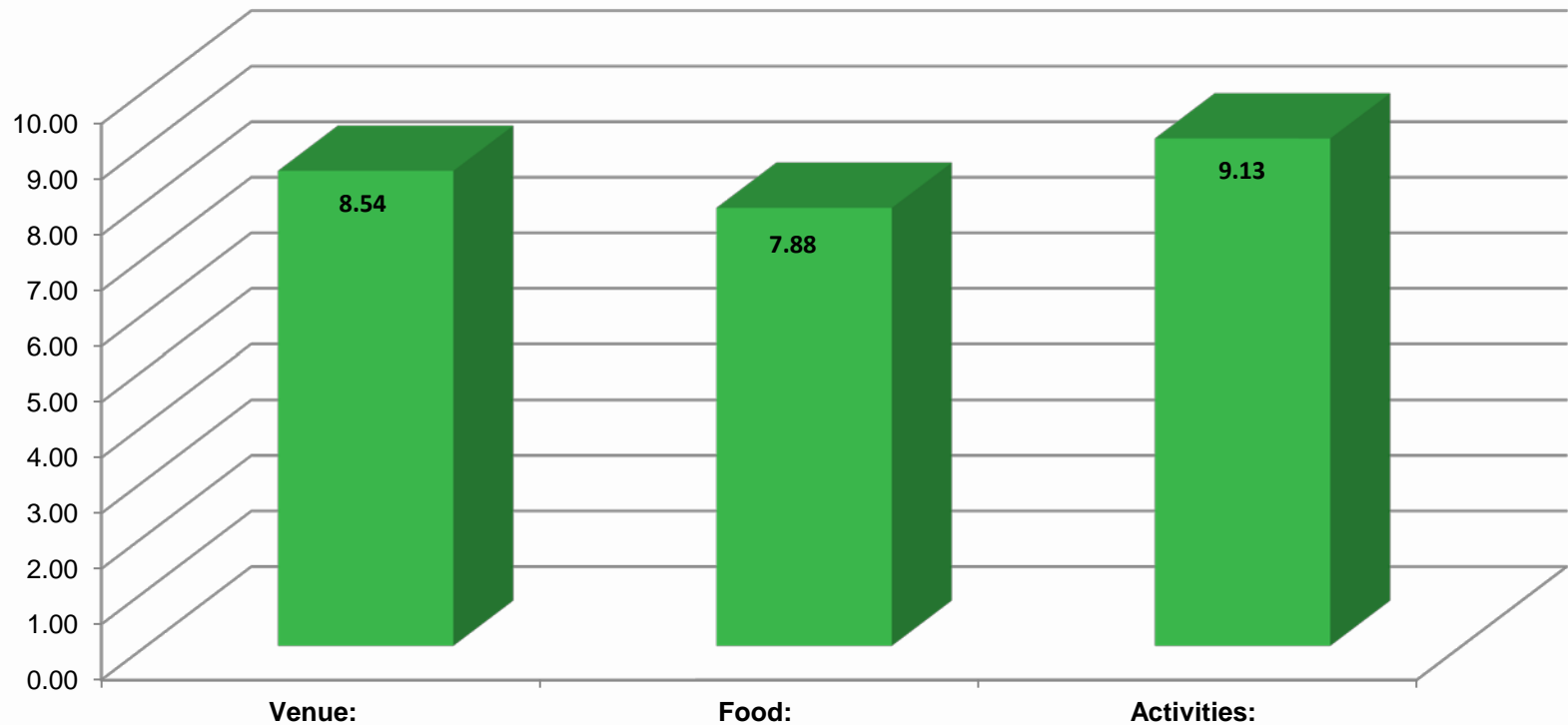
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Venue: Rendezvous Grand Hotel



Welcome Function

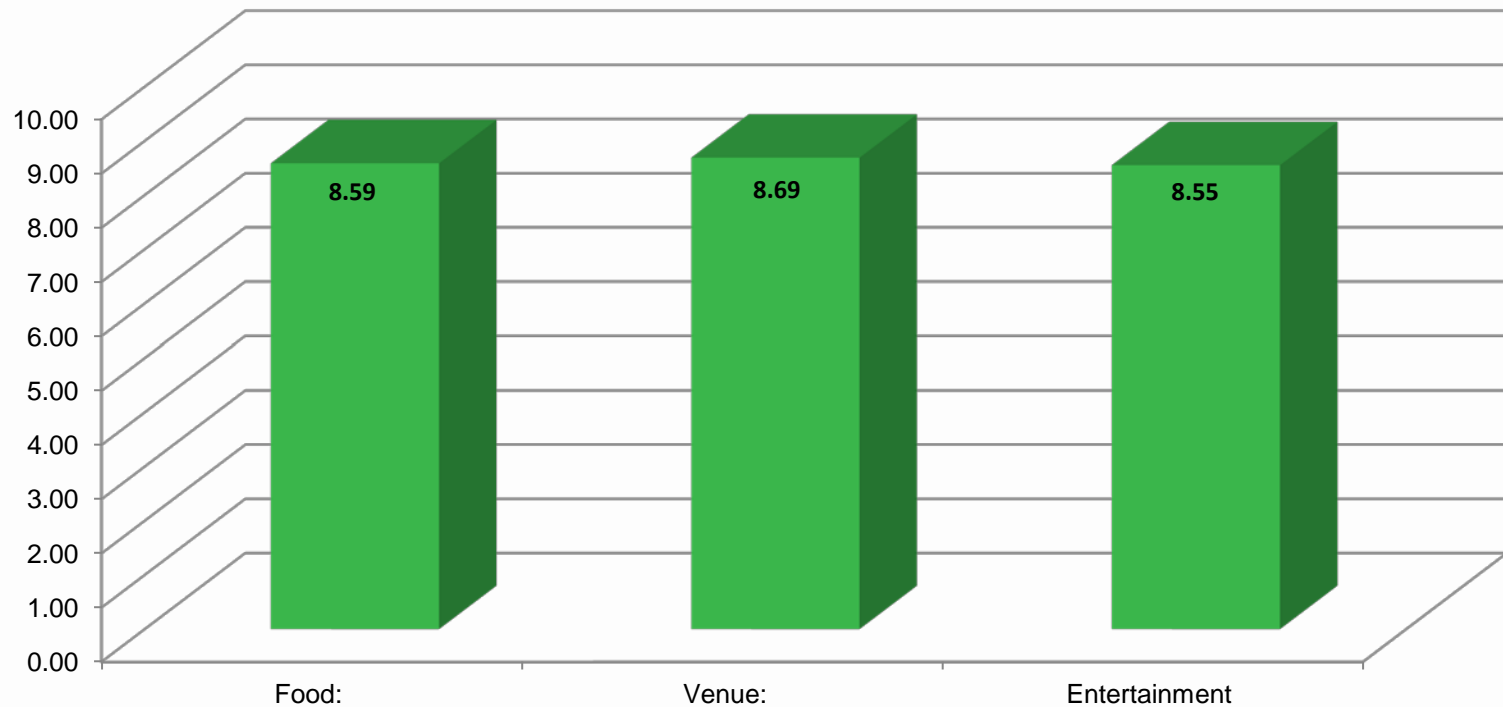


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Conference Dinner – Hopetoun Alpha



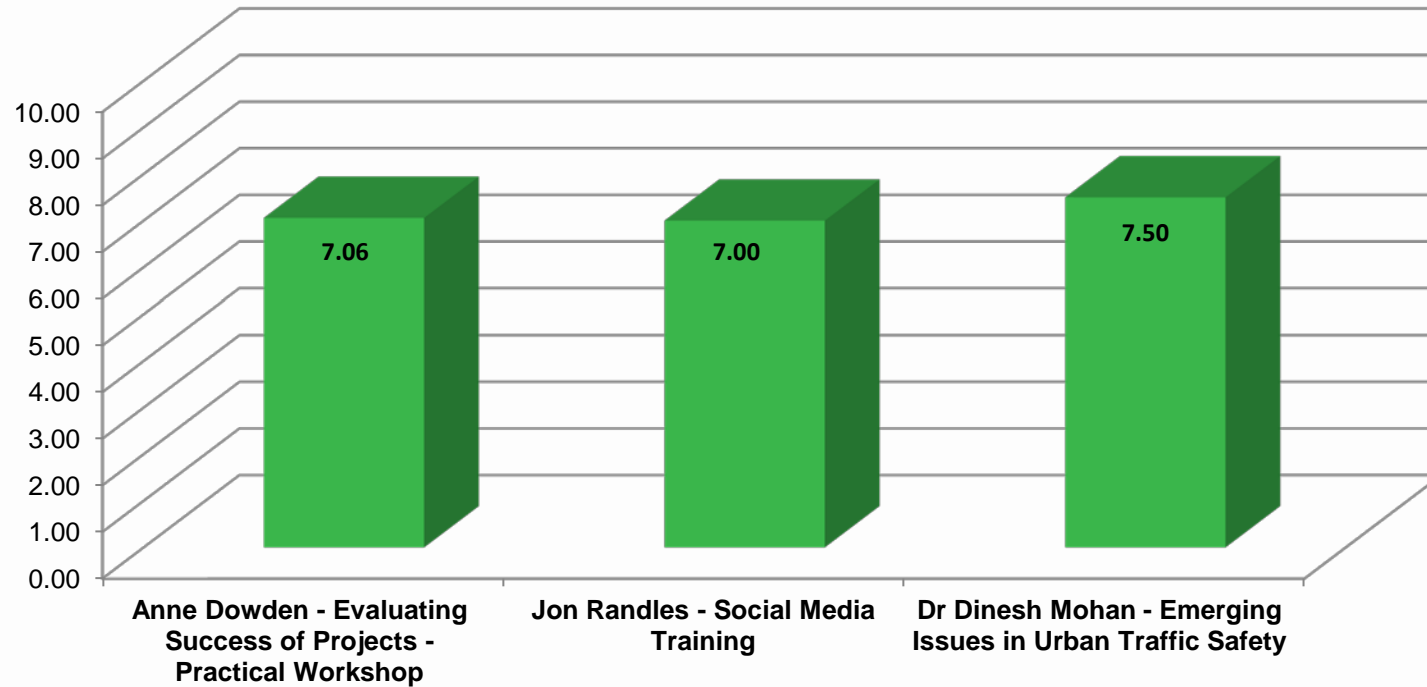
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SASTA Day - Presentations

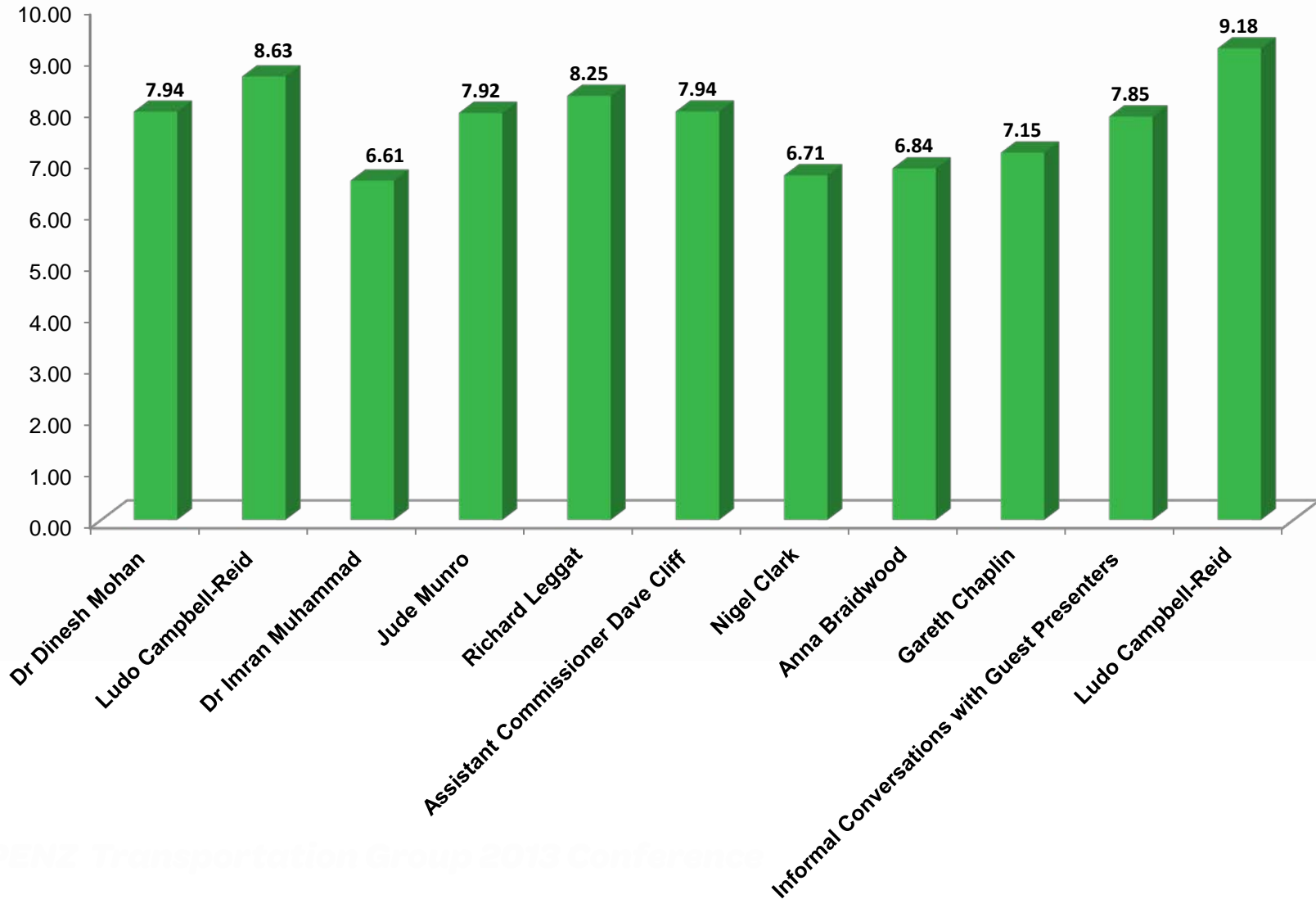


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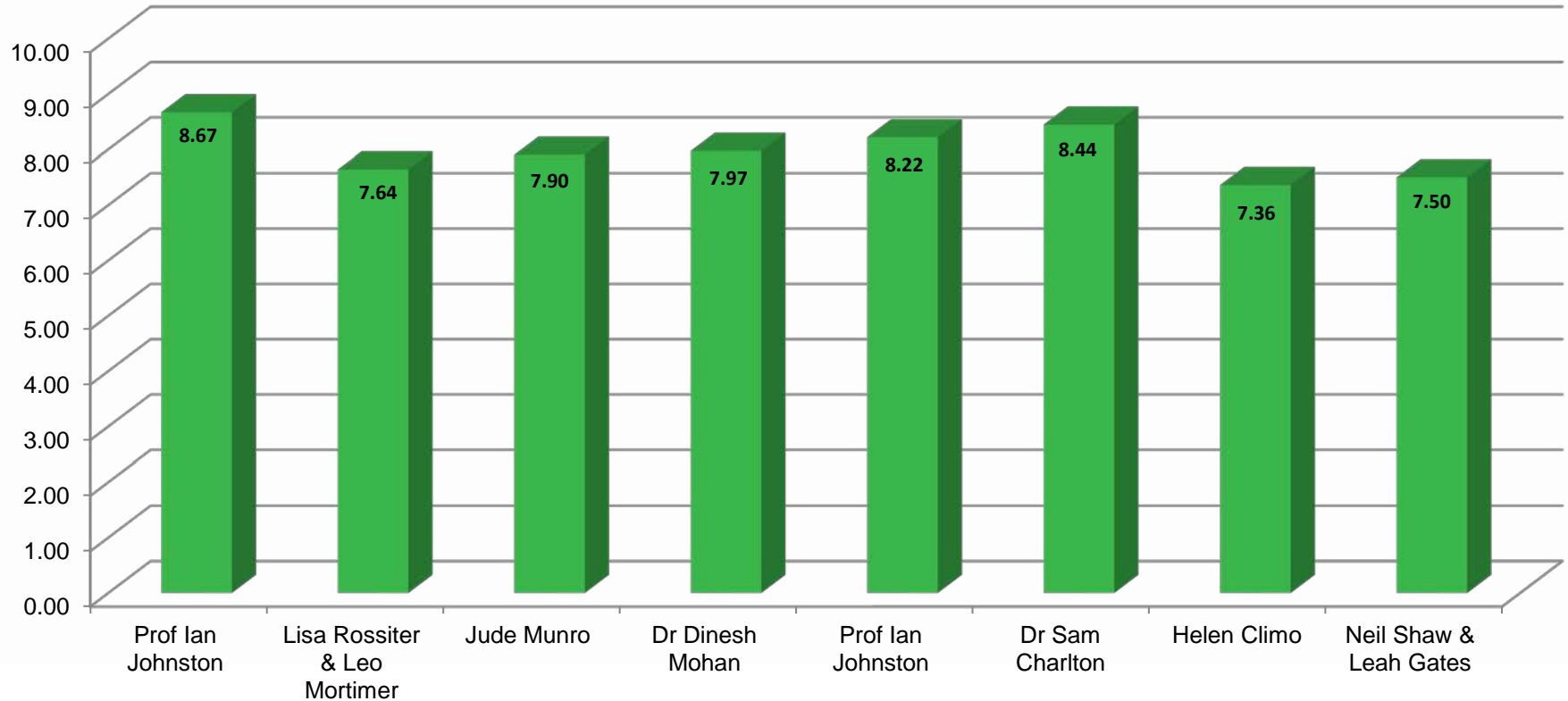
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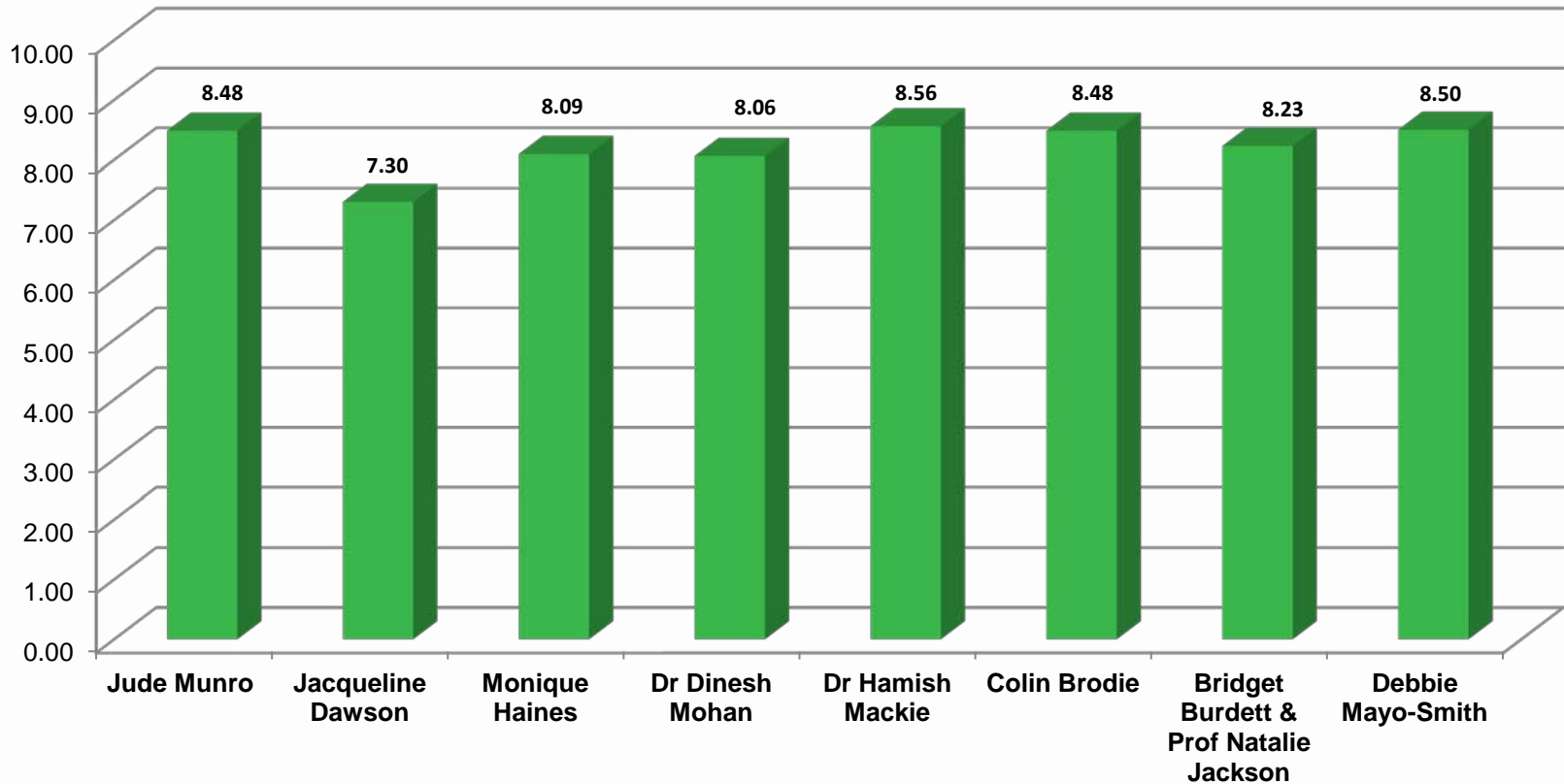
Monday - Presentations



Tuesday - Presentations



Wednesday - Presentations



Did we cater for all your requirements

98% said yes

Do you expect to attend the next conference?

68% said yes

Negative Comments

- Not sure if funding will allow as its in Dunedin - more travel costs.
- If it's approved
- Unsure, depends on presenters and range of topics covered
- Not intending to be in the role
- Subject to content - Would like to support
- If funding permits
- Not funded to go each year.
- Yes NZTA have said they expect us to attend about every 3 years
- Love to but not sure - cost for work
- Budget dependant
- Depends on content
- Not sure at this moment
- Depends on cost and location
- I tend to attend conference every 2 years



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Was there the right amount of time to question presenters at the conference?

3% of people thought there was too little time

97% of people thought it was about right

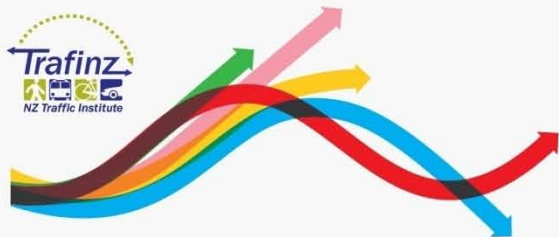
Was the information leading up to conference sufficient in detail?

98% said yes

Would you recommend this conference to others?

98% said yes

- All of the people I work with know about the TRAFINZ conference.
- A great opportunity to network It is important that councillors and mayors attend to see what is happening
- This is THE transportation conference in NZ



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What did we do well?

- The set up of tables and boards it was easy to view the presenters and visual
- Austin's catering, the best food in the whole conference
- Professional and well organised
- Good selection of presenters of very high quality
- A good variety of speakers on many different topics
- Well run, good food, Kay is an excellent MC
- Hotel very good, great food
- Good communications
- Good speakers - topics important
- Communication, keep posting and updating professionalism.
- Invited good speakers
- Keeping to time, keeping the enthusiasm high.
- Very disappointed Mark Stables couldn't present
- Seamless delivery and excellent programme
- All reminders about registering, great event management, great and varied numbers of speakers
- Awesome food menu
- Nice and helpful at all times
- Organisation of venue
- Very thorough to the fine details
- Facilities great Skill of speakers
- Everything Overall well run.
- Informative, learnt a lot
- Organisation of event, superb
- Almost everything
- Great Organisation
- Good content
- Great organisation as usual
- Speakers, organisation
- Excellent timing
- You guys are awesome!
- The satchel was also good.



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What did we do well? Cont...

- All conference was very organised and to timetable
- Pretty much everything went well - as usually a well organised event
- Great to have the conference at the hotel which we are staying at.
- Putting speakers of a similar topic together ie: Tues between lunch and afternoon tea
- Overall organisation awesome, kept to time well
- Love working with you, love the surprises that you provide even for the organising committee
- Communication/venue/food/speakers - all good really
- Integration of transport with other disciplines, health, climate change etc
- Very well organised. I liked the mini programme inside the tag.
- I also appreciated the opportunity to talk to Araflow
- Good venue, good conference dinner, great opportunities to network.
- Well organised as always by Glenda and her wonderful team
- Good welcome, great events - easy to get to know others, interaction easy with the fun events making it easy to break the ice.
- Excellent set of presenters overall.
- Really cool props in the conference hall.



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What could we do better?

- Ensure all speakers have a fitted mic, so they can move and still be heard - some were hard to hear at the back
- Encourage more people to attend, parallel sessions tailored to elements
- Keep up the high standards which you have all delivered
- Avoid repetition of material that is being provided in other forms and speed from NZTA
- Have some covered bar leaner's so that people have the option of standing instead of sitting all day
- Parallel streams - stream the sessions by the pillars of safe systems so they are clustered
Previously there has been the ability to chose from a number of sessions, prefer that type of programme
- New presenters - Bus trip to see working new infrastructure.
- Mix up the presenters a bit. Give options like Monday afternoon - good
- More IT solutions/outcomes/opportunities in this area - some speakers would be good
- I rated speakers as I thought their relevance to me and Marlborough
- Always works well, excellent range of speakers
- More local "how-to"
- Nothing
- The Trafinz awards - Jazz them up a little.
- You do it well
- Get more councillors to attend
- Have more of an urban/rural mix
- Run the 4 Pillars
- Encourage T/A's to send councillors
- More workshop and parallel sessions
- More local content from presenters
- Pack more into a smaller timeframe
- Nothing I can think of
- Wrap up - point by point summary not useful
- Maintain a high standard of conference
- Have folk identify themselves at question time
- 2 screens difficult for pointing out things in slides.
- More promotion of the event across the industry.



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What would make you attend next year?

- Relevance to my role in terms of presenters
- Exactly what Robyn Denton said at presentation
- Not so long - time away from the office
- Relevant topics/ cutting edge entertaining speakers
- Same level of expert presenters - diversity of topics
- Diverse programme, interesting presenters
- Change in format, reduce cost, shorter conference
- I live there so I will see if I can fund attendance myself - no travel or accommodation needed so would like to
- SASTA Day - Incl. road safety content and if limited have it all on the one day - not spread out - so we can just come for one day
- Yes please. Good to share it around - Nelson, CHCH, Queenstown??
- Let's have more local content, what is happening in NZ. The NZ story
- Appropriate cost and high level management approval
- Highly unlikely we'd cover related travel and accommodation costs for this location
- Interesting programme relevant to my work
- More from practitioners, examples of what works and what does not
- NZTA approval
- Its in the South Island so I'll be there
- Great speakers and good venue
- Good subjects
- Programme content
- Nothing extra
- Spare time for work
- Timing
- Good topics and speakers
- Budget
- Great programme and parallel sessions
- I may attend simply because it is in Dunedin
- Not sure - travel costs
- Dependant on workplace and manager
- Lower cost of attendance
- Work load, cost, timing
- If management allowed – definitely
- Cost and relevant speakers



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What subjects should be covered next year?

- Integrated approach with some workshops going into more detail regarding community development and engagement
- Explain the modern vehicles active and passive safety systems and ANCAP crash testing
- More about vehicle technology and intelligent transport systems.
- Car manufacturers especially with changes in technology
- Safer journeys - prep of 16 - 20 final action plan, linking safety and sustainability
- Central government forward plan, progress on strategies, policies and funding
- More best practice - what works, what's promising, what doesn't
- Getting adults back on bikes so they can use the new cycle ways that are being created
- More local content - how have safer speeds been introduced and what have been common challenges (as an example)
- SPEED , One network classification, Needs and impacts of an aging population
- Rural and smaller community issues - such as moving people around
- Cost benefit of investing in cycling infrastructure such as separated/protected cycle-ways
- Our mission in Dunedin - Young drivers, Intersections, Pedestrians, Motorcycles, older road users and distractions
- Incorporating road safety into education - NZTA.
- Continue with updates on Safer Journeys Action Plan.
- Some joint presentations showing joint initiatives/projects eg RCA/Police etc
- Rural roads, behaviour change
- Modern technology and ITS



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What subjects should be covered next year?..cont

- Similar as last year and this year – safety
- Speed innovation, connections, real safety case studies
- Motorcycle train awareness (Acc ride forever) + I AM
- More local/practical/on-the-ground presentations by TLA's
- Updates on previous 12 months for Safer Journeys Action Plan.
- Politicians!!!
- Safer systems/journeys in the provinces
- Safety enforcement, motorcycle safety, young drivers self-explanatory roads and update
- Child safety, change speeds on rural roads
- School travel planning success stories - Schools that have embedded road safety in the culture.
- Psychology of behaviour change
- New vehicle technology, walk around the chosen town show casing their location
- Community, lets get on district board. Judge as a guest speaker
- Mix of overseas presenters and hear about local projects
- Practical applications ideas/presentations
- Regional focus, public transport for disadvantaged people, freight, climate change
- Camera technology enforcement, funding, safety improvement eg evaluation of demonstration projects
- Infrastructure town planning changes to accommodate sustainable transport



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Are there any presenters that you would specifically like to hear from?

- Something similar to the Gruen Transfer - critic road safety ads and suggestions for future ads
- Safety expert (Aust) David Engwicht Community Development and Road
- Dr Paul Quigley - ED specialist - how can we do better linking our work with local ED data
- Institute of Advanced Motorists (Motorcycles) - Offer of attendance to speak about motorcycle training
- Sam Charlton - latest research - other inspirational/ aspiration
- Dr Dinesh was good, brought an interesting perspective.
- Minister of Police and Transport Company who run school bus runs.
- Prof Carey Curtis, Prof Nicolas Low Univ. of Melbourne
- Enforcement presenters, road safety agency, tools to take home for action
- Nigel Latta, Jude Munro workshop - she is excellent
- Hamish, Ian, Jude and Sam
- Dr Dinesh Mohan
- Dinesh Mohan, Jude Munro, Ian Johnston
- Jude was great
- Swedish/European experts
- Sam Charlton and Lisa Rossiter
- Dinesh Mohan and Richard Leggat
- Debbie Mayo-Smith
- Jude, Dinesh and Ian
- NZ experts
- Jude Munro
- Prof Ian, Dr Sam, Dr Hamish, Colin Brodie
- Jude was fantastic and Dinesh - very engaging



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Do you have any suggestions for change/improvement that could be made to this conference?

- Perhaps split some presentations for people to tailor what they might go to based on their role/interest
- Lots of people gone by early afternoon/lunch - need incentive to keep people to the end.
- Changing our ways to deal with a human issue which starts for a young age.
- Better layout, room was too wide, needed to be turned 90° hard to focus on speaker and slides
- Can we have entertainment that is not so over-mic'ed
- This was the best one for years - good balance of topics, timeslots, just right
- Parallel sessions, more local presenters but still need strong international experts
- Some sessions a bit long.
- Why are people not changing quickly?
- Polly's and minister that can help with change
- Shorten to 2 days, shorter punchier presentations.
- It was fun, easy to get involved, good topics
- Not fair to presenters when people leave early!!
- Not just the vegans that like to eat healthy food!
- A stretch (or boogie) between speakers
- A few more but "crisper" session would be better
- Reduce to 2 or 2 1/2 days
- Parallel sessions, shorter overall time



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Do you have any suggestions for change/improvement that could be made to this conference? cont...

- Opportunities to "pick n mix" and create your own conference by running parallel presentations etc, SKYPE some international speakers into the conference hall, if Kim Dot Com can do it I'm sure we can too!
- Definitely another level up of understanding beyond Safer Journeys focus last time.
- Wonderful conference - range of speakers, excellent to cover all forms
- Active Transport, local interaction projects and updates.
- Thanks TRAFINZ! To announce where next year - great idea
- Lower the cost, increase attendance and this will allow more speakers to have streams
- Rural school bus service such as school bus runs
- Re Catering - Please provide fruit as well as cakes at lunch.
- Give us some of the latest technology - something to look forward to and aspire to.
- A couple of discussion sessions (similar to what Jude delivered in the absence of Police presentation) Speed camera
- several short break out/brain storming sessions on problems
- Afternoon tea on SASTA day - it was a long time from lunch to open function



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